

**K11 Art Foundation presents *STAGE OF MIND*,
an art exhibition by Korean artist JeeYoung Lee,
a photographic elucidation of her concerns about identity**

(Hong Kong, 17 November 2014) K11 Art Foundation is pleased to present *STAGE OF MIND*, an art exhibition by Korean artist, JeeYoung Lee from 8 November 2014 to 5 January 2015 at K11 art space (B207). As her first exhibition to be housed at Hong Kong, 18 pieces of photography artwork will be displayed, plus one of her dreamy whimsical installation will be reconstructed and brought to the public this time.

Stage of Mind

Since 2007, artist JeeYoung Lee has been shooting the invisible, capturing intangible excerpts of her emotions, her memories and her dreams in whimsical, theatrical manifestations. In *Stage of Mind*, Lee conjures up a series of ethereal narrative space that houses the tangible materialization of her imagination, which she photographs as a testament to their reality.

The symbolic objects and spectacular displays - meticulously and painstakingly fabricated with weeks and sometimes months of efforts – are used to reenact the scenes of Lee’s life in a metaphorical way. Excluding any ulterior photographic alteration, Lee’s theatrical displays visualise an authentic inner world where unique feelings and experience take centre stage and refuse judgment.

The elaborate act of setting the stage, where the artist places herself at its very centre, is thus a self-imposed meditation of life, through which she deals with her inner-conflicts and exorcises them. Through such self-reflection, Lee finds her relation to society as an individual and identifies the influences she casts and those the society casts upon her.

Ultimately, the work is an act of deliberate objectification of her current status; by dissecting the incomprehensibilities surrounding her, Lee turns them into portents of hope and completes herself.

JeeYoung Lee

Lee graduated from Seoul’s Hongik University in her native South Korea. Recipient of multiple artistic awards including the Sovereign Art Prize (2011), her photographs have already found their way into public collections, such as the Kiyoto Photographic Museum in Japan, the Incheon Foundation for Art and Culture and Seoul’s OCI Museum. In 2013, *Stage of Mind* has gained a worldwide audience with appearance in prominent international art media in China, UK and the USA, making Lee one of the most promising up-and-rising figures of the Korean art scene.

Exhibition:	Stage of Mind
Artist:	JeeYoung Lee
Date:	8 November 2014 – 5 January 2015
Time:	10am – 10pm
Venue:	K11 art space (B207)
Organizer:	K11 Art Foundation
Collaborator:	OPIOM Gallery

- End -



About K11 Art Foundation (KAF)

Visions:

- To be a sustainable incubation force in the global ecosystem of art, design and creativity, and to create strong public desire for the local contemporary art scene.
- KAF is a registered not-for-profit organisation in Hong Kong that serves as a sustainable incubating springboard where young emerging artists from Greater China are nurtured and their creative ideas and contribution to humanity globally manifested.
- Through our innovative educational programmes, art spaces, art database across Greater China and unique collection of contemporary art, KAF provides local communities, especially young and inquisitive members of our generation, easy access to appreciate art and thereby elevates our collective understanding of culture.

Missions:

- KAF is to offer a creative platform to talented young artists from Greater China, and provide them opportunities to realise and showcase their full potential via amicable collaborations and cross-regional experimentations regionally and globally.
- Through research, initiatives and partnerships, and harnessing the passion and energy of our active participants, KAF facilitates the public to enjoy a diverse array of programmes and exhibitions that will enrich the city's art scene and enable it to become the leading multi-cultural art hub among its neighbouring peers.
- Art for the Masses – the extensive network and resources of K11 in Hong Kong and Mainland China catalyse a continuous interaction among artists, students, office occupants, patrons and the general public to strengthen art appreciation and awareness for our current and future generations.
- Leveraging on the success of the flourishing K11 Art Space Workshops, K11 Art Village, K11 Artist-in-Residence Programme, K11 Artist Klub and K11 Kollektion, the activities and infrastructure in these convenient destinations and their outreach extensions allow KAF to attract and engage a steady stream of participating audiences and maximise the public exposure of local artists and programmes.

For images and inquiry, please contact:

K11

Gillian Leung
Partnership Marketing & Communications,
Marketing Department
Tel : (852) 3723 0054 / (852) 6777 0284
Email : gillianleung@K11.com

Fei Yip
Partnership Marketing & Communications,
Marketing Department
Tel: (852) 3723 0058 / (852) 6777 0354
Email: feiyip@k11.com

Please visit www.k11artfoundation.org
Follow us on www.facebook.com/K11ArtFoundation