

K11 Hosts Cross-Generation Furniture Art Exhibition

Hong Kong-Shenzhen Design Biennale gathers 20 renowned designers

THEi design students and artisanal café to promote slow living

Local master Sam Keung to host photography exhibition

Debut of contemporary art photography by LUMAS Pop-Up Gallery in Hong Kong



(Hong Kong, 5 September 2016) Creativity is a way of living. Treasuring the art we live in, K11 will host a series of cross-generation furniture art exhibitions themed "TAKE A SEAT" during The 2nd HK-SZ Design Biennale. Apart from showcasing the works of established design masters, design works by students from The Technological and Higher Education Institute of Hong Kong (THEi) will also be featured. An exhibition by local photography master Sam Keung will be launched at K11 Showcase, exploring the relationship between urban space and the culture of "seating".

What's more, the acclaimed photography art collection by LUMAS will be available for the first time in Hong Kong, exclusively at K11 Design Store, making contemporary photography accessible to more art lovers.

Venue	Event Period	Event
chi K11 art space	16 September – 30 October	The 2 nd HK-SZ Design Biennale features LOVE SEAT exhibition
K11 Atrium	16 September – late October 16 September – 30 October 16 September – 30 October	 CITY BREAK Interactive Furniture Display LUMAS Pop-up Gallery sensory ZERO pop-up café
K11 Showcases	9 September – 30 October	 Is the Seat Taken? Photography Exhibition hosted by Sam Keung
K11 L1 K11 Design Store	16 September – 30 October 16 September – 30 October	 CITY BREAK Interactive Furniture Display THE D PROJECT pop-up store





1) Hong Kong-Shenzhen Design Biennale gathers 20 renowned designers

LOVE SEAT exhibition

Date: 16 September, 2016 to 30 October, 2016

• Venue: chi K11 art space

K11 joined forces with the Hong Kong Federation of Design Associations (FHKDA), to co-organize The 2nd HK-SZ Design Biennale, offering an important platform for hosting the exhibition in Hong Kong



for the first time. From 16 September, chi K11 art space will host the *LOVE SEAT* exhibition, featuring chair designs by 20 masters from Hong Kong and Shenzhen, as an integral part of the Biennale. Themed "Love", the exhibition aims to inspire the audience to sit down, think positively and see life in different perspectives.

The designers featured in this exhibition has long been recognized regionally and internationally. Ten of them are based in Hong Kong, and the other ten are based in Shenzhen. Advocated by the intention to connect the creativity from both cities, works from Hong Kong and Shenzhen will be showcased in pair, and a total of twenty design works will be featured. Designers from Hong Kong include: Joey Ho, Patrick Leung, Enoch Hui, Anthony Chan, Kinney Chan, Norman Chan, Wesley Liu, Horace Pan, Danny Cheng, and the partnering Ajax Law and Virginia Lung. Designers from Shenzhen include: Zhizhong zhang, Yanming, Yin, Yueming Qin, Fengsong Du, Jane Zhang, Bo Lee, Heilong Wang, Houfu Chen, Qiang Yu, and Wu Kong.

A diversified spectrum of works is generated from this exhibition, inspired by LOVE: love for people, love for nature, love for traditional craft, love for local culture.

(Appendix 1 & 2: Artists Biography and works attached)

Extended public activity: Kulture Salon11

As a platform for cultural exchanges, K11 will host 6 sessions of *Kulture Salon11* at chi K11 art space, inviting renowned designers, artists and other seasoned cultural personalities as speakers, to share about design aesthetics, and explore how design improves our lives. More details will be announced on Facebook event page (https://www.facebook.com/events/1024042254379049/)

2) New generation designers promote slow living

CITY BREAK Interactive Furniture Display

- Date: 16 September, 2016 to late October
- Venue: K11 Atrium and K11 Design Store corridor

A collection of interactive furniture designed by instructors and students from The Technological and Higher Education Institute of Hong Kong (THEi) will be displayed in the busy area of K11 atrium, as well as the corridor in K11 Design Store. The public







are welcomed to move them around, make re-arrangements, sit down, take a break and get inspired. As the students from THEi stated, "the collection is named CITY BREAK, with the aim to invite visitors for a break from the hustle and bustle of this big city. As one of the most highly populated cities in the world with long working hours, citizens in Hong Kong ought to be reminded to slow down and take a break in order to appreciate the beauty of the surrounding.

During the exhibition period, K11 atrium will also feature a pop-up café by sensory ZERO, offering freshly roasted quality coffee, ice cream and snacks to visitors. Enjoy a K11 special Affogato Sundae while resting on one of the colorful CITY BREAK benches, and take a moment to appreciate the serenity of slowness!



3) LUMAS first time in Hong Kong, 50 collectible artworks exclusively at K11

LUMAS Pop-up Gallery

Date: 16 September, 2016 to 30 October, 2016

Venue: K11 atrium





Artworks on exhibit:

(left) Etude pour un après-midi © Isabelle Menin, www.lumas.com; (right) Hong Kong Projections II © Sabine Wild, www.lumas.com

LUMAS, the Berlin-based contemporary photography portfolio founded to offer affordable, museum-quality art to a wider audience, will open a pop-up gallery for the first time in Hong Kong.

At K11, 50 collectible artworks from the LUMAS portfolio will be on display, including works by renowned

At K11, 50 collectible artworks from the LUMAS portfolio will be on display, including works by renowned artists from around the world, such as Pep Ventosa, André Monet, Peter Funch, and more. The works are available in hand-signed limited editions, usually of 75-150. The collection also includes 28 ART NOW editions, a new photo art series in a very portable format, all available exclusively through the K11 Design Store at an affordable price.

Since 2004, LUMAS has been making contemporary photography available to a broader audience of art enthusiasts and young collectors – both online and in over 40 galleries around the world in cities including Berlin, London, Paris, Vienna, Zurich, Moscow, Dubai and Vancouver. More than 2,000 works by 230 established artists and emerging newcomers deliver a comprehensive look into the contemporary art and design scenes. The works are available as hand-signed originals in limited editions, usually of 75-150. A widely respected art dealer, LUMAS maintains a close and ongoing working relationship with its artists and outstanding production partners, and strives for the highest artistic standards in its collection. Established and emerging artists available in the LUMAS portfolio include Berenice Abbott, David Armstrong, Erwin Blumenfeld, Michel Comte, Andreas Feininger, Werner Herzog, Horst P. Horst, Alex Maclean, Edward Steichen, and Bert Stern





4) Photography Exhibition hosted by Sam Keung

"Is the Seat Taken?" Photography Exhibition hosted by Sam Keung

• Date: 9 September, 2016 to 30 October, 2016

Venue: K11 showcases

Is life influenced by the city or is life itself designing the city?

Partnering with renowned photographer and artist Sam Keung, and in collaboration with the Hong Kong Federation of Design Associates (FHKDA), K11 will showcase 21 works by winners and finalists from "Is the Seat Taken?" photography competition, alongside 6 artworks by Sam Keung.

The exhibition will explore the relationship between the space of the city and the culture of "Seating".



Photo credit: Reverse by Sam Keung

About the theme "Is the Seat Taken?"

Is life influenced by the city, or is life itself designing the city?

"Is the Seat Taken?" could be unrestrained or nightmare.

Exploring the difference of "Seating" culture between Hong Kong and Shenzhen.

The discovery of the "connection" of people when they are sitting together.

Sitting in the "Public Area" is all about "Point of View" from different people.

Standing, walking and sitting could relatively against each other; or they are connected because of the intersection of "Public Area".

What kind of seat do you take when you are worn out in "Public Area"? What character will you be playing when you are sitting in the city without a chair? "Seat Taken" could be seating or lying down due to the cultural and customary issue like genders, education or social status.

"Is the Seat Taken?", do we need to stand if the city is without chair? How could we design our own exclusive "Public Area"?

About Sam Keung

Sam Keung, is a creative directive, director of photography, and a member of Hong Kong Designers Association. He graduated from the School of Design of the Hong Kong Polytechnic University and received his master degree on design at the University of Sunderland in England. He started his career on art and design since 2000. Sam has various interests on creative works, including graphic design, TV commercial, photography and video production. His work received numerous awards from internationally acclaimed competitions, including the National Geographic International Photo Contest, and the Metro Global Photo Challenge.

5) The D Project Pop-up

The D Project Pop-up

Date: 23 September, 2016 to 16 October, 2016

Venue: K11 L1

To encourage art creation, and nurture young designers, K11 Design Store has launched "The D Project – A Product Design Competition" earlier this year. The competition serves as a platform for young talents to introduce their product and tell their unique story. The public is invited to submit their proposal based on the theme of

II of nship, heritage, or

THE D PROJECT

K11 DesignSture



"The Artisanal Movement" which demonstrates imagination, bespoke, craftsmanship, heritage, or



contemporary. 9 finalists were selected in July – their creativity will be showcased through this pop-up store, and selected ones will be featured in K11 Design Store. The Champion will be awarded return air tickets to Paris and Maison & Object Paris Fair VIP tickets for 2 persons.

K11 Address: 18, Hanoi Road, Tsim Sha Tsui, Kowloon, Hong Kong Enquiry Hotline: 3118 8070

Press images can be downloaded from below link:

https://www.dropbox.com/sh/qmschfhrdlax5c7/AAC5PAZ82wE1 9nSVw9lrk-ea?dl=0

- End -

About K11

A global high-end lifestyle brand operator under New World Group, K11 is the world's first original brand to pioneer the blend of three essential elements of Art • People • Nature.

Art - K11 not only displays a permanent collection of local young artists' works, but also allows the public to appreciate different local artworks and performance during shopping and leisure through the provision of various multi-dimensional spaces. This can help enhance the communication and exchanges between local artists and the public, nurture habits of art appreciation, and allow young artists to have more opportunities for showcasing their works so as to foster the development of local art.

People - K11 manages, reorganises and integrates humanity, history and geography of the adjacent regions from various perspectives in different cities. It revitalises, regenerates and recreates the humanistic experience, art and culture in the regions so as to create a unique K11 multicultural living area.

Nature - Various green design and technology concepts are taken into account in the interior architecture of K11 projects so as to minimise the negative impacts on the natural environment and upgrade the overall quality of urban public premises. Designed with a garden concept, K11 features a multidimensional natural landscape with a variety of local plants, green roof, vertical greening and urban farming, and creates a perfect integration of natural space and local culture so that visitors feel like indulging in an urban oasis and are inspired to consider the intimate relationship between human and nature.

Please follow:

Website: <u>www.k11.com</u>

Facebook: www.facebook.com/k11artmall

Instagram: http://instagram.com/k11hk

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LOVE SEAT Exhibition – Designers' Biography

Hong Kong Designers



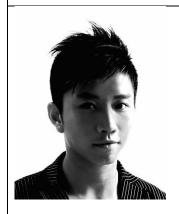
Joey Ho

Joey Ho draws his creative inspiration from the far-reaching corners of Asia. Born in Taiwan and raised in Singapore and graduated from The University of Hong Kong (Master of Architecture) and National University of Singapore (Bachelor of Architectural Study). Each of these culturally diverse yet artistically vibrant qualities have played their part in fashioning Joey's unique and avant-garde perspective of the world. Over the years, Joey has established a high profile client list in the hospitality, residential, institutional and retail sectors, with projects spread over different cities such as Hong Kong, Singapore, Australia, USA and the Greater China region. To-date, Joey's designs have won more than 100 internationally recognized awards. He is the Vice Chairman of the Hong Kong Interior Design Association and the course consultant of the Hong Kong Institute of Vocational Education, actively involves in promoting the development of the design industry.



Patrick Leung

Founder and Principal Designer of P A L Design Group Honorary Doctorate of Humane Letters, Lincoln University Hong Kong Top Ten Designer, HKIDA (Pro.) Honorary Advisor, Dr. Patrick Leung, graduated the design with distinction at the Polytechnic University in 1978. His interior designs convey east and west culture, jump over between modern and classic. He creates spaces artistically with an emphasis on design and art blending into each other, which enhances tasteful, creativity, comfort and timeless interiors, in order to promote a better living standard and improve the living environment. Dr. Leung established PAL Design Group in 1994. Apart from the Hong Kong headquarters, he has set branch offices in Shanghai, Shenzhen and Beijing. He was excellent in controlling large-scale international hospitality and clubhouse. He and his team's works have been honoured with more than 200 international awards. The most outstanding one, the IFI Grand Prize Design Award honoured his project for being the "World's Best Interior Design".



Enoch Hui

Enoch Hui received his architectural training at the University of Bath and practiced architecture and interior design in both the UK and Hong Kong. He found Atelier E in the year 2009, where every project is a symphony of sequential and intertwining spaces with unique and refined detailing carefully arranged to produce a journey of discovery. This approach reflects Hui's motto that life is full of joy, so enjoy it as much as you can, while you can. - and very much the same idea he always wants his client to experience in his design. Enoch is a full member of the Hong Kong Designers Association HKDA, an executive committee of Hong Kong Interior Design Association HKIDA and the chairman of Asia Pacific Interior Design Awards APIDA. He was selected as a winner in Perspective's 40 under 40 Recognition 2013. He has also been a guest critic for design institutes at home and in the UK.







Antony Chan, Founder and Creative Director of Cream, is a registered architect in both the United Kingdom and France. Chan participated in the European Parliament building project and won the fifth prize in the International Competition for Urban Design Ideas for the German parliamentary quarters. Chan returned to Hong Kong in 1998 and established his own award-winning architecture and interior design firm, Cream, developing organic ideas about function and form, and unleashing imagination while managing the pragmatic. As Chairman of Hong Kong Interior Design Association, Chan endeavors to promote and develop the interior design profession in Hong Kong and mainland China.

Antony Chan



Kinney obtained his BA in Interior Design from Demonfort University, UK. Prior to returning to Hong Kong and founding KCA, he spent two years working in Manchester. Kinney is the former chairman of the Hong Kong Interior Design Association and the former director of the Hong Kong Design Centre. He strives to increase public awareness of interior design as well as the development of the creative industry in Hong Kong.

Kinney Chan



Norman Chan studied architecture and design at the Rhode Island School of Design in Providence, Rhode Island and the Graduate School of Architecture, Planning & Preservation at Columbia University in New York. In 1981, he also studied at the Institute of Architecture and Urban Studies in New York founded by Peter Eisenman.

He returned to Hong Kong in 1986 and worked for a number of architectural offices before starting BTR Workshop in 1995.

Norman Chan







Wesley Liu

Born in Hong Kong and raised in Australia, Wesley graduated with a Masters degree in Design from the prestigious College of Fine Arts at the University of New South Wales, Sydney in 2007. Wesley's journey in the design industry began with extensive training at various celebrity design practices before founding his own company - PplusP Designers Ltd in 2010. Being a true design genius, Wesley has received more than 100 prestigious awards (internationally and locally) by the age of 30. His tremendous track record include the Perspective 40under40 award (2012); Design for Asia Awards and Best of Year Awards by Interior Design Magazine U.S (2015). Wesley is also very active within the design community. He has been serving as a board member of the Hong Kong Interior Design Association since 2010. He is also the Chairman of the East Gathering Committee and the Chairman of the Asia Pacific Interior Design Awards (APIDA) since 2012 and 2013, respectively.

Wesley' success builds on the fundamental of his design philosophy: "good design creates value, and such value creates our life."



Horace Pan

Horace Pan, a Hong Kong design figure famous for creating story-telling and unique spatial experiences of various commercial interior disciplines, obtained his Bachelor of Arts degree in Interior Design and Master of Arts degree in Design from School of Design. The Hong Kong Polytechnic University. He established his award-winning design practice PANORAMA in 2003 and received over 70 international awards. Pan now furthers his professional career in the field of design education and is the assistant professor at School of Design, the Hong Kong Polytechnic University and serving as the Vice Chairman of the Hong Kong Interior Design Association and 2011-14 Executive Board Member of the International Federation of Interior Architects/Designers (IFI). Pan received Hong Kong Ten Outstanding Designers Award and China Entrepreneur Award in 2008 & 2010 respectively. Pan was the only Chinese among the 10 invited international designers in 2011 Taiwan International Interior Design Exhibition. In 2014 Pan received Hong Kong & Shenzhen Outstanding Achievement Designer Award in recognition of his contribution to the interior industry development over the past decade.



Danny Cheng

Mr. Danny Cheng, graduated from International Academy of Merchandising and Design in Toronto, Canada. He set up Danny Cheng Interiors Limited in 2002 and started to develop his own career thereafter.

In 2005, Danny won his first interior design award, APIDA, by a residential project. He has won more than 100 local and international design awards since then.

His business has developed from small-scale residential projects with simple and architectural style to newly-developed real estate projects in Hong Kong, Macau and China, including show apartments, public areas, club houses and large-scale sales halls. In recent years, Danny has further developed his business to cover some modernized and luxuriant projects such as service apartments and hotels.







Ajax Law and Virginia Lung

In 2004, Ajax Law and Virginia Lung founded One Plus Partnership. In only 12 years' time, it has been awarded 375 international awards, including 17 'INTERIOR DESIGN' Best of Year Awards, 3 Gold Key Awards from the USA; 10 iF Design Awards, 4 German Design Awards and 6 Red dot Design Awards from Germany; Good Design Awards and JCD Award from Japan; 21 TID Awards from Taiwan.

In 2012, it was being honored as the sole winner of the Andrew Martin International Interior Designer of the Year Award. It was the first Asian interior design firm to have been awarded this accolade. As for the iF Design Gold Award, no Hong Kong based design firm has ever received it, yet One Plus has been honored twice in 2013 & 2016 already.

This year, One Plus got selected to participate in The Venice Biennale. It has also received the 'Cultural & Creative Awards' from the Hong Kong Association of Cultural Industries. To achieve such an award, the company has to be awarded the highest number of international prominent awards in the past 5 annuals. One Plus was proud to be one of the two winners of the design category, establishing its esteemed position across all the design sectors in Hong Kong.

Shenzhen Designers



Zhizhong Zhang

1991 graduated from the department of architecture, Tong ji University, Shanghai. Specialized in interior design. As senior interior architect, executive director of the association of interior designers in Shenzhen and Shenzhen expert judge. And one of the 2005 annual "Shenzhen ten interior designers. The cover person of the "interior design" Chinese American indoor edition 2012. "Jintang Award" winner of 2012 and 2015, and awards of many domestic and international important. Working in the interior design industry for more than twenty years after graduation, presided over hundreds of domestic major projects. The works have been published in many types of publication.

Established the "ECOID" Shenzhen design agency, as chief designer in 2005. Advocacy: design from life to beauty and truth, ".



Yanming Yin

The Founder of Shenzhen Creative Space Design & Decoration Co., LTD/Chief Designer; Deputy President of Shenzhen Institute of Interior Design; Deputy Secretary General of the Council of Shenzhen Interior Architect Association; Freelance Writer of *Shenzhen crystal report* and *Shenzhen Commercial News*; Member of the Interior Design Association of Hong Kong, Shenzhen office; Graduated from the First Hotel Design Senior Seminar, Tsinghua University; Referee Mentor of the Audition of Star of Design Competition in Southern District of China, 2015; The Judge of the Sixth Example Room Design Competition Finals of Fangtianxia, *Dongpeng Cup*, 2015; The Judge of *Jinxi Award* on Shenzhen Furnishings & Accessories Exhibition, 2015;

Working for more than 20 years, Mr. Yin has been always focused on the design of interior space and expression, with solid work style but abundant in variation, showing great talent in the design of boutique hotel, commercial real estate and commercial space. Mature and yet modest in the design method, Mr. Yin pays much attention to the balance between human and space, shape and color, striving to convey the beauty of artistic conception





and standard design. His publications include *Reflection of a Journey of Design* and *Memories of Beautiful Moments*, which were published by Dalian university of technology press in 2010. The projects designed by Mr. Yin won awards repeatedly in the international and domestic awards and have been featured in primary publications, several academic articles and design documents were published in *Southern Metropolis Daily, Shenzhen Special Zone Newspaper, Crystal Report, Commercial News*.



Ronger Kane Graduated from architectural studies in 1990 and got involved into the field of interior design in 1994. Ronger Kane founded Rongor Design & Consultant in 1999 in ShenZhen, China. He is now an executive editor of interior design magazine 《CIID》, the director of China institute of Interior Design, a guest lecturer at the university of ShenZhen and a mentor at the Academy of Art & Design of Tsinghua University, Tongji University and China Central Academy of Fine Art.

Yueming Qin



Born in Xi'an,ancient capital of China. Until 2001 he founded DuDo DESIGN, Du Fengsong is the Consultant of Shenzhen Graphic Design Association (SGDA)

Fengsong Du



Jane JH Zhang, First Class Resisted Architect of PRC, Guest Professor of Shenzhen University, Expert of Shenzhen Urban Planning and Land Resources Committee, Founder & Principal Architect of Jane Z Studio. Jane believes life can be inspired by good design and design are cultivated by quality daily life. Hence there is a live - design circle that is leading the world into a better future. Jane Z Studio is an integrated design organization which has been active in life style related research and design. Jane and her team do things beyond architecture, their focus is to provide comprehensive design solution of work, leisure and culture space.

Jane Zhang







Bo Lee

The founder and chief designer of Cimax Design Engineering (Hong Kong) Limited · Mr. Bo Li · was born in Shanghai in 1971, he founded Cimax Design Engineering (Hong Kong) Limited in 2004 and together with Ms. Wen Jie led a very young design team to provide customers with a wide range of design services. Following the basic principles of: "Pay every attention to detail · function first · question routine and find new ways to interpret design". Beginning 2008 we've won various awards including the Hong Kong APIDA German Red Dot German IF the Special Mention of GDA (German Design Award 2016-Special Mention) · British WAF INDESIDE AWARD · British FX · British ID&A · Japanese GOOD DESIGN · American IDEA · Italy A' Design Award · Hong Kong Universal Design to name a few · Taiwan Golden Pin Design Award · all in all about seventy Asia Pacific and international awards. On top of our company awards, our principal designer Mr. Bo Li has consecutively been selected as one of the top designers in the world during year 2010 · 2012 · 2013 · 2014 · 2016 by ANDREW MARTIN INTERNATIONAL INTERIOR DESIGN AWARDS which is known as Oscar Award of interior design. Our design areas include real-estate related projects (clubs · sales centers · model units · etc.) · private mansions · hotel design and office design. We also provide customers with graphical renderings · product design and architectural designs.



Heilong Wang

Mr. Wang Heilong, famous interior designer and space creator. He was studied under Mr.Liu Haisu and Mr.Lin Shuzhong early years. Mr.Wang heilong always insists his own cultural position and visual expression in the contemporary environment dominated by Western values. He believes that design is not only the appendages of commercial and technical but also must have unique cultural and ideology.HLD aims to find balance from aesthetics, practical function to business in the interior design as well as shoulders the social responsibility meanwhile.







Houfu Chen

Mr. Chen hou fu as one of China's first generation of interior design representatives, participate industry practice from start to prosperity process. Integral to excellence is absorbed talents Government of Hong Kong's first Chinese design community.

As Hou Fu Cardiff design consultancy founder

The United States won the first gold medal of the Chinese designers design HAD

American "Interior Design" magazine's top ten "Cover" honor

American "Interior Design" "Design Hall of Fame" honors (Hall of fame)

Top Ten Influential People China Institute of Interior Design

Vanke "concrete possibility" guest designers design plan

China Institute of Interior Design Branch "China Indoor" Executive Editor

Vice president SIID Shenzhen Interior Architecture Industry Association

CIID 17th China Interior Design Competition Jury

IDCFC city honors outstanding interior designer

Gold and foreign hotel forum Top Ten Designers

Shantou University donated in 2011 set up a "Hou Fu Chen Scholarship"

2016 donated to China poor areas "Zunyi County, Guizhou Province love Elementary School Library"

Yu Qiang

Design Director

Expert Committee of China Institute of Interior Design (Shenzhen); Founding Member & director of China Council of Lions Clubs (Hongli,

Shenzhen)

The rotating chairman of SHENZHEN Association of Interior Design; Distinguished Professional Mentor of China's major universities, like, the China Central Academy of Fine Arts, Tsinghua University Academy of Arts& Design, Tianjin Academy of Fine Arts and College of Design SHENZHEN University.

Set up Yuqiang & Partners Interior Design in 1999. The First Runner-up of the Asia-Pacific Interior Design Awards in 2001, also the only prize winner from Chinese mainland this year. A restrospective of the designer hosted by Shenzhen He Xiangning Art Museum in 2002. A three times winner of the Asia-Pacific Interior Design Awards from 2006 to 2010. Winner of Andrew

Martin Design Awards in 2010. Set up an international communication platform of design - P.P. Design Gallery in 2011.



Qiang Yu







Creative Director, Shenzhen Kongwu Design Co., Ltd.

With over 20-year experience in graphic design, interior design and industrial design. Awardees of several design competitions in Shenzhen.

Wu Kong





Appendix 2:

LOVE SEAT Exhibition – Part of Hong Kong Designers' Works

Venue: chi K11 art space

Date: 16 Sep- 30 Oct 2016









